FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

	OMB APPRO	OMB APPROVAL								
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 1. Title of Security (Instr. 3) 2. Transaction 2A. Deemed 3. 4. Securities Acquired (A) or 5. Amount of 6. Ownership 7. Nature of											
(City)	(State)	(Zip)							·		
C/O ROOT, INC. 80 E RICH STREET, SUITE 500 (Street) COLUMBUS OH 43215			4. If Ame	ndment, Date of C	Original Filed (flonth/Day/Year)	6. Indiv	idual or Joint/Group Form filed by One Form filed by More	Reporting Perso	'n	
			3. Date of 10/30/2	f Earliest Transac	tion (Month/Da	y/Year)		Chief Financial Officer			
1. Name and Addre		rson* (Middle)	Root,	Name and Ticker Inc. [ROOT]]			tionship of Reporting all applicable) Director Officer (give title below)	10%	0% Owner ther (specify	

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code (I 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code	v	Amount	(A) or (D)	Price	(Instr. 3 and 4)		(11130.4)
Common Stock ⁽¹⁾	10/30/2020		J		273,797	D	(1)	0	D	
Common Stock ⁽¹⁾	10/30/2020		J		340,247	D	(1)	0	I	See footnote ⁽²⁾
Common Stock ⁽¹⁾	10/30/2020		J		340,247	D	(1)	0	I	By spouse

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
	- Coounty			Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Reported Transaction(s) (Instr. 4)	(-) (241-1)	
Class B Common Stock ⁽¹⁾⁽³⁾	(3)	10/30/2020		J		273,797		(3)	(3)	Class A Common Stock	273,797	\$0.00	273,797	D	
Class B Common Stock ⁽¹⁾⁽³⁾	(3)	10/30/2020		J		340,247		(3)	(3)	Class A Common Stock	340,247	\$0.00	340,247	I	See footnote ⁽²⁾
Class B Common Stock ⁽¹⁾⁽³⁾	(3)	10/30/2020		J		340,247		(3)	(3)	Class A Common Stock	340,247	\$0.00	340,247	I	By spouse
Stock Option (Right to Buy)	\$2.4	10/30/2020		J			504,056	(4)	07/17/2029	Common Stock ⁽¹⁾	504,056	\$0.00	0	D	
Stock Option (Right to Buy)	\$2.4	10/30/2020		J		504,056		(4)	07/17/2029	Class B Common Stock ⁽¹⁾⁽³⁾	504,056	\$0.00	504,056	D	
Stock Option (Right to Buy)	\$2.4	10/30/2020		J			1,009,908	(5)	07/17/2029	Common Stock ⁽¹⁾	1,009,908	\$0.00	0	D	
Stock Option (Right to Buy)	\$2.4	10/30/2020		J		1,009,908		(5)	07/17/2029	Class B Common Stock ⁽¹⁾⁽³⁾	1,009,908	\$0.00	1,009,908	D	

Explanation of Responses:

- 1. Immediately prior to the completion of the Issuer's initial public offering, each share of Common Stock was reclassified into one share of Class B Common Stock in an exempt transaction pursuant to Rule 16b-7.
- 2. The shares are held by the 2020 Daniel H. Rosenthal Family Trust for which the Reporting Person's spouse is the trustee.
- 3. Each share of Class B Common Stock is convertible into one share of Class A Common Stock at the option of the holder and has no expiration date.
- 4. The shares subject to the option are immediately exercisable. One-fourth of the shares subject to the option award vested on July 17, 2020, and thereafter one-forty-eighth of the shares subject to the option award vest monthly, subject to the Reporting Person's continuous service through each such vesting date.
- 5. The shares subject to the option are immediately exercisable. One-fourth of the shares subject to the option award shall vest on the date of the achievement of each of the four performance targets, subject to the Reporting Person's continuous service through each vesting date.

Remarks:

/s/ Megan Binkley, Attorney-infact

** Signature of Reporting Person

11/03/2020

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

^{*} If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

^{**} Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).