

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

SCHEDULE 14A INFORMATION

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934
(Amendment No.)

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material Pursuant to § 240.14a-12

ROOT, INC.

(Name of Registrant as Specified in its Charter)

(Name of Person(s) Filing Proxy Statement, if Other Than the Registrant)

Payment of Filing Fee (Check all boxes that apply)

- No fee required.
- Fee paid previously with preliminary materials
- Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a-6(i)(1) and 0-11.

Root

ROOT, INC.
80 E. RICH STREET
SUITE 500
COLUMBUS, OHIO 43215

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Your **Vote** Counts!

ROOT, INC.
2022 Annual Meeting
Vote by June 06, 2022
11:59 PM ET



You invested in ROOT, INC. and it's time to vote!

You have the right to vote on proposals being presented at the Annual Meeting. **This is an important notice regarding the availability of proxy material for the stockholder meeting to be held on June 07, 2022.**

Get informed before you vote

View the Notice & Proxy Statement, Annual Report online OR you can receive a free paper or email copy of the material(s) by requesting prior to May 24, 2022. If you would like to request a copy of the material(s) for this and/or future stockholder meetings, you may (1) visit www.ProxyVote.com, (2) call 1-800-579-1639 or (3) send an email to sendmaterial@proxymaterial.com. If sending an email, please include your control number (indicated below) in the subject line. Unless requested, you will not otherwise receive a paper or email copy.



For complete information and to vote, visit www.ProxyVote.com

Control #

XXXX XXXX XXXX XXXX



Smartphone users

Point your camera here and vote without entering a control number



Vote Virtually at the Meeting*

June 07, 2022
11:00 AM EDT

Virtually at:
www.virtualshareholdmeeting.com/ROOT2022

*Please check the meeting materials for any special requirements for meeting attendance.

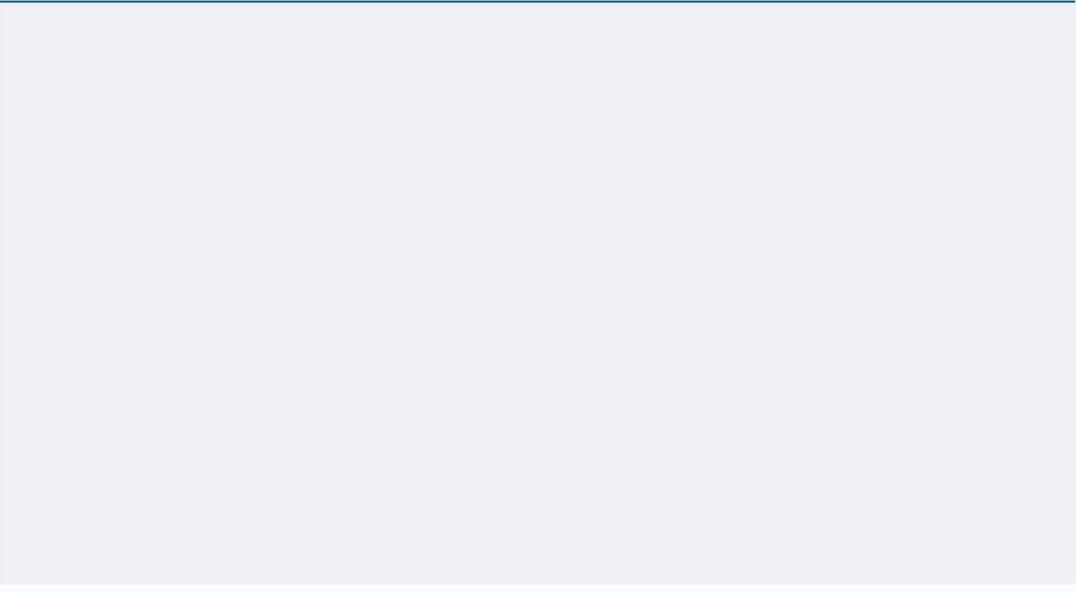
THIS IS NOT A VOTABLE BALLOT

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SHARE CLASSES REPRESENTED FOR VOTING

This is an overview of the proposals being presented at the upcoming stockholder meeting. Please follow the instructions on the reverse side to vote these important matters.

| Voting Items | Board Recommends |
|--|---------------------|
| 1. To elect three Class II directors, Jerri DeVard, Nancy Kramer and Scott Maw, each to hold office until our Annual Meeting of Stockholders in 2025. Nominees: 01) Jerri DeVard 02) Nancy Kramer 03) Scott Maw | ✔ For |
| 2. To ratify the selection by the audit, risk and finance committee of our board of directors of Deloitte & Touche LLP as our independent registered public accounting firm for the fiscal year ending December 31, 2022. | ✔ For |
| 3. To approve, on an advisory basis, our named executive officer compensation. | ✔ For |
| 4. To approve, on an advisory basis, the frequency for future advisory votes to approve named executive officer compensation. | 1 Year |
| 5. To approve an amendment to the Company's Amended and Restated Certificate of Incorporation to effect a reverse split of the Company's Class A common stock and Class B common stock. | ✔ For |
| NOTE: Such other business as may properly come before the meeting or any adjournment thereof. | |



Prefer to receive an email instead? While voting on www.ProxyVote.com, be sure to click "Sign up for E-delivery".