| SEC Form 4 | |
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UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

FORM 4

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

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|---|------------------------|--------------|--|---|---|---------|--------------------|--------|---|---|---|--|
| 1. Name and Address of Reporting Person [*] Olsen Christopher | | | | ier Name and Ticke <u>t, Inc.</u> [ROOT | _ | ding S | iymbol | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director X 10% Owner | | | |
| (Last) 629 N. HIGH S | (First) STREET, 6TH | | 3. Date of Earliest Transaction (Month/Day/Year) 08/31/2022 | | | | | | Officer (give title Other (s below) below) | | | |
| (Street) COLUMBUS (City) | OH (State) | 4. If Ar | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | 6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | |
| | | Table I - No | n-Derivative | Securities Acc | luired | , Dis | posed of, o | or Ben | eficially | Owned | | |
| Date | | | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3.4. Securities Acquired (A) of Disposed Of (D) (Instr. 3, 48) | | | | 5. Amount of Securities Beneficially Owned Following Reported | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership | |
| | | | | Code | v | Amount | (A) or (D) | Price | Transaction(s) (Instr. 3 and 4) | | (Instr. 4) | |
| Class A Common Stock | | 08/31/2022 | | С | | 112,469 | A | (1) | 112,469 ⁽²⁾ | I | See Footnote ⁽³⁾ | |

| | (Wonth/Day/Year) | (Month/Day/Year) | 8) | msu. | | | | Owned Following Reported | (I) (Instr. 4) | Ownership | |
|----------------------|------------------|------------------|-------------------------------|------|---------|---------------|-------|------------------------------------|----------------|--------------------------------|--|
| | | | Code C C C C C | v | Amount | (A) or (D) | Price | Transaction(s) (Instr. 3 and 4) | | (Instr. 4) | |
| Class A Common Stock | 08/31/2022 | | С | | 112,469 | A | (1) | 112,469 ⁽²⁾ | Ι | See Footnote ⁽³⁾ | |
| Class A Common Stock | 08/31/2022 | | С | | 54,382 | A | (1) | 54,382 ⁽²⁾ | Ι | See Footnote ⁽⁴⁾ | |
| Class A Common Stock | 08/31/2022 | | С | | 1,593 | A | (1) | 1,593 ⁽²⁾ | Ι | See Footnote ⁽⁵⁾ | |
| Class A Common Stock | | | | | | | | 25,151 ⁽²⁾ | Ι | See Footnote ⁽⁶⁾ | |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| | (0.3, parts, carrier, opnore, contention of | | | | | | | | | | | | | | |
|---|---|--|---|------|---|-----|--|---------------------|--------------------|--|----------------------------------|--|--|--|--------------------------------|
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | | Transaction Derivative Code (Instr. Securities | | 6. Date Exercisable and Expiration Date (Month/Day/Year) 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) (I | | | Securities Underlying Derivative Security | | 9. Number of derivative Securities Beneficially Owned Following Reported | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| | | | | Code | v | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | Transaction(s) (Instr. 4) | | |
| Class B Common Stock | (7) | 08/31/2022 | | С | | | 112,469 | (7) | (7) | Class A Common Stock | 112,469 | \$0.00 | 0 ⁽²⁾ | Ι | See Footnote ⁽³⁾ |
| Class B Common Stock | (7) | 08/31/2022 | | с | | | 54,382 | (7) | (7) | Class A Common Stock | 54,382 | \$0.00 | 0 ⁽²⁾ | I | See Footnote ⁽⁴⁾ |
| Class B Common Stock | (7) | 08/31/2022 | | с | | | 1,593 | (7) | (7) | Class A Common Stock | 1,593 | \$0.00 | 0 ⁽²⁾ | I | See Footnote ⁽⁵⁾ |
| Class B Common Stock | (7) | | | | | | | (7) | (7) | Class A Common Stock | 1,443,376 | | 1,443,376 ⁽²⁾ | I | See Footnote ⁽⁸⁾ |

Explanation of Responses:

1. These shares were converted from Class B Common Stock into Class A Common Stock on a one-for-one basis for no consideration.

2. The issuer effected a 1-for-18 reverse stock split of its Class A Common Stock and Class B Common Stock on August 12, 2022. The number of securities reported on this Form 4 has been adjusted to reflect the reverse stock split.

3. The shares are held of record by Drive Capital Overdrive Fund I, L.P. ("Overdrive I"). Drive Capital Overdrive Fund I (GP), LLC ("Overdrive GP I") is the General Partner of Overdrive I. Christopher Olsen ("Olsen") is the managing member of Overdrive GP I and has voting and dispositive power with respect to the shares held of record by Overdrive I. Overdrive GP I and Olsen disclaim beneficial ownership of such shares except to the extent of their pecuniary interests therein.

4. The shares are held of record by Drive Capital Overdrive Fund I (TE), L.P. ("Overdrive TE I"). Drive Capital Overdrive Fund I (GP), LLC ("Overdrive GP I") is the General Partner of Overdrive TE I. Christopher Olsen ("Olsen") is the managing member of Overdrive GP I and has voting and dispositive power with respect to the shares held of record by Overdrive TE I. Overdrive GP I and Olsen disclaim beneficial ownership of such shares except to the extent of their pecuniary interests therein.

5. The shares are held of record by Drive Capital Overdrive Ignition Fund I, L.P. ("Overdrive Ignition I"). Drive Capital Overdrive Fund I (GP), LLC ("Overdrive GP I") is the General Partner of Overdrive Ignition I. Christopher Olsen ("Olsen") is the managing member of Overdrive GP I and has voting and dispositive power with respect to the shares held of record by Overdrive Ignition I. Overdrive GP I and Olsen disclaim beneficial ownership of such shares except to the extent of their pecuniary interests therein.

6. The shares are held of record by Drive Capital I (GP), LLC ("GP I"). Christopher Olsen ("Olsen") is the managing member of GP I and has voting and dispositive power with respect to the shares held of record by GP I. Olsen disclaims beneficial ownership of such shares except to the extent of their pecuniary interests therein

7. Each share of Class B Common Stock is convertible into one share of Class A Common Stock at the option of the holder and has no expiration date.

8. The shares are held of record by DC1 Investment LLC ("DC1 Investment"). Christopher Olsen is the Managing Director of DC1 Investment and has sole voting and dispositive power with respect to the shares held of record by DC I Investment

Remarks:

This Form 4 is one of two Form 4s filed with respect to the conversion of these shares. The Reporting Person for the other Form 4 is Drive Capital Overdrive Fund I, L.P.

/s/ Christopher Olsen

09/02/2022 ** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.