FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| OMB APPROVAL | | | | | | | |
|--------------------------|---------------|--|--|--|--|--|--|
| OMB Number: | 3235- 0104 | | | | | | |
| Estimated average burden | | | | | | | |
| hours per | 0.5 | | | | | | |

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* SVB FINANCIAL GROUP | | | Requirir | of Event ng Statement Day/Year) 2020 | 3. Issuer Name and Ticker or Trading Symbol Root, Inc. [ROOT] | | | | | | | | |
|--|-------------------------|-----------------|---------------|---|--|------------------|-----------------------------------|----------|--|---|----------------------------------|--|--|
| (Last) 3003 TASM | (First) (Midd | le) | | | 4. Relationship of Repo Issuer (Check all applicable) | J | ` | , | 5. If Amendment, Date of Original Filed (Month/Day/Year) | | | | |
| (Street) SANTA CLARA (City) | CA 9505 (State) (Zip) | 4 | | | Director Officer (give title below) | | 10% C Other below | (specify | Individual or Joint/Group Filing (Check Applicable Line) Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | |
| Table I - Non-Derivative Securities Beneficially Owned | | | | | | | | | | | | | |
| 1. Title of Security (Instr. 4) | | | | | 2. Amount of Securities Beneficially Owned (Ins 4) | | | | 4. Nature of Indirect Beneficial Ownership (Instr. 5) | | | | |
| Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | |
| Expi (Moi | | Expiration Date | | 3. Title and Amount of Securities Underlying Derivative Security (Instr. 4) | | 4. Conversion | | e Form: | 6. Nature of Indirect Beneficial Ownership (Instr. | | | | |
| | | | e rcisable | Expiration Date | Title | Nun | Price of Derivation Security ares | | re | Direct (D) or Indirect (I) (Instr. 5) | 5) | | |
| Series B Pre | ferred Stock | | (1) | (1) | Class B Common Stock | 8,3 | 79,540 | (1) | | I | See Footnotes ⁽²⁾ (5) | | |
| Series C Pre | ferred Stock | | (1) | (1) | Class B Common Stock | 4,1 | 60,710 | (1) | | I | See Footnotes ⁽²⁾ (5) | | |
| Series C Pre | ferred Stock | | (1) | (1) | Class B Common Stock | 3,1 | 20,530 | (1) | | I | See Footnotes ⁽³⁾ (5) | | |
| Series A-3 F (Right to Bu | Preferred Warrant y) | | (4) | 07/07/2026 | Class B Common Stock | 50 | 0,000 | 0.2871 | | D ⁽⁵⁾ | | | |
| Series B Pre to Buy) | ferred Warrant (Rig | ht | (4) | 12/20/2027 | Class B Common Stock | 97 | 7,960 | 0.8114 | 4 | D ⁽⁵⁾ | | | |

Explanation of Responses:

- 1. Each share of Series B Preferred Stock and Series C Preferred Stock (a) shall automatically convert into shares of Class B Common Stock at the applicable conversion ratio set forth in the Issuer's certificate of incorporation immediately prior to the completion of the Issuer's initial public offering of Class B Common Stock and (b) has no expiration date.
- 2. These securities are held directly by Capital Partners III, L.P.. The Reporting Person is the managing member of SVB Capital Partners III, LLC, the general partner of Capital Partners III, L.P.. The Reporting Person disclaims beneficial ownership of these securities except to the extent of its pecuniary interest therein, and the inclusion of these shares in this report shall not be deemed an admission of beneficial ownership of all of the reported shares for purposes of Section 16 or for any other purpose.
- 3. These securities are held directly by Venture Overage Fund, L.P.. The Reporting Person is the managing member of SVB Capital Venture Overage, LLC, the general partner of the Reporting Person. The Reporting Person disclaims beneficial ownership of these securities except to the extent of its pecuniary interest therein, and the inclusion of these shares in this report shall not be deemed an admission of beneficial ownership of all of the reported shares for purposes of Section 16 or for any other purpose.
- 4. The Series A-3 Preferred Warrant and the Series B Preferred Warrant are exercisable in full within 60 days of the date hereof.
- 5. The Reporting Person is a reporting company listed on the Nasdaq Global Select Market. Certain employees of Silicon Valley Bank, a wholly-owned subsidiary of the Reporting Person, have voting and dispositive power with respect to these shares.

Remarks:

SVB Financial Group, By:
/s/ Karen Hon, Chief
Accounting Officer
(Principal Accounting
Officer)

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 5 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.