

Form 144

FORM 144

NOTICE OF PROPOSED SALE OF SECURITIES  
PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933

## 144: Filer Information

Filer CIK 0001801181  
Filer CCC XXXXXXXXX  
Is this a LIVE or TEST Filing?  LIVE  TEST

### Submission Contact Information

Name  
Phone  
E-Mail Address

## 144: Issuer Information

Name of Issuer Root, Inc.  
SEC File Number 001-39658  
Address of Issuer 80 E RICH STREET  
SUITE 500  
COLUMBUS  
OHIO  
43215  
Phone (614) 591-4568  
Name of Person for Whose Account the Securities are To Be Sold Bullfrog Capital, L.P.

See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.

Relationship to Issuer 10% Stockholder

## 144: Securities Information

Title of the Class of Securities To Be Sold	Name and Address of the Broker	Number of Shares or Other Units To Be Sold	Aggregate Market Value	Number of Shares or Other Units Outstanding	Approximate Date of Sale	Name the Securities Exchange
Class A Common	Merrill Lynch, Pierce, Fenner & Smith Incorporated One Bryant Park New York NY 10036	43107	3531756.51	10700000	11/11/2024	NASDAQ

Furnish the following information with respect to the acquisition of the securities to be sold and with respect to the payment of all or any part of the purchase price or other consideration therefor:

## 144: Securities To Be Sold

Title of the	Date you	Nature of	Name of	Is	Date	Amount of	Date of	Nature of
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Class	Acquired	Acquisition Transaction	Person from Whom Acquired	this a Gift?	Donor Acquired	Securities Acquired	Payment	Payment *
Class A Common	09/20/2019	Private Placement	Issuer	<input type="checkbox"/>		43107	09/20/2019	Cash

\* If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

## 144: Securities Sold During The Past 3 Months

Name and Address of Seller	Title of Securities Sold	Date of Sale	Amount of Securities Sold	Gross Proceeds
Ribbit Capital IV, LP 364 University Ave Palo Alto CA 94301	Root, Inc. Class A	10/31/2024	50959	4320551.50
Ribbit Capital IV, LP 364 University Ave Palo Alto CA 94301	Root, Inc. Class A	11/07/2024	75839	6159217.74
Ribbit Capital IV, LP 364 University Ave Palo Alto CA 94301	Root, Inc. Class A	11/08/2024	201315	16481734.40
Ribbit Capital IV, LP 364 University Ave Palo Alto CA 94301	Root, Inc. Class A	11/11/2024	75000	6270740.18
Bullfrog Capital, LP 364 University Ave Palo Alto CA 94301	Root, Inc. Class A	11/11/2024	43107	3497845.35

## 144: Remarks and Signature

Remarks

Date of Notice 11/12/2024

**ATTENTION:**

The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If such person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

Signature

Cynthia McAdam

**ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)**