



Root Insurance Named to the 2018 CB Insights Fintech 250 List of Fastest-Growing Fintech Startups

October 22, 2018

The financial services industry continues to attract tech companies that transform how people and businesses spend, save, borrow, invest, and more. From capital markets to insurance and digital banking to wealth management, the Fintech 250 are among the most promising of these companies globally.

CB Insights has unveiled the third annual Fintech 250 — a list of 250 of the top private fintech companies using technology to transform financial services.

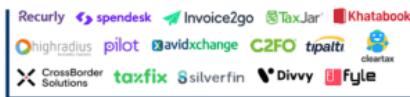
The 2020 Fintech 250 cohort has raised approximately \$49.2B in aggregate funding across nearly 900 deals since 2015, and includes startups at different investment stages of development, from early-stage companies to well-funded unicorns.

The companies were selected by CB Insights' Intelligence Unit from a pool of 16,000 companies, including applicants and nominees.

They were chosen based on several factors, including data submitted by the companies, company business models and momentum in the market, and [Mosaic scores](#), CB Insights' proprietary algorithm that measures the overall health and growth potential of private

2020

Accounting & Finance



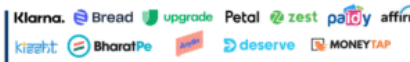
Capital Markets



Credit Score & Analytics



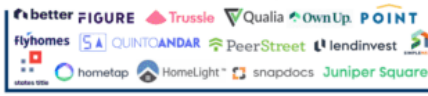
POS & Consumer Lending



Regulatory & Compliance



Real Estate & Mortgage



Retail Investing & Secondary Markets



Payroll & Benefits



Asset Management



Insurance



Financial Services & Automation



Core Banking & Infrastructure



Mobile Wallets & Remittances



Digital Banking



Personal Finance



Crypto



General Lending & Marketplaces



Payments Processing & Networks



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The market map above categorizes the Fintech 250 companies based on core area of focus. Categories are not mutually exclusive.